

What is NOAA Weather Radio?

NOAA Weather Radio (NWR) is a nationwide network of radio stations broadcasting continuous weather information direct from a nearby National Weather Service office. NWR broadcasts National Weather Service warnings, watches, forecasts and other hazard information 24 hours a day.

Working with the Federal Communication Commission (FCC) Emergency Alert System (EAS), NWR is an "all hazards" radio network, making it your single source for comprehensive weather and emergency information. NWR also broadcasts warning and post-event information for all types of hazards--both natural (such as earthquakes and volcano activity) and environmental (such as chemical releases or oil spills).

Known as the "Voice of NOAA's National Weather Service," NWR is provided as a public service by the National Oceanic & Atmospheric Administration (NOAA.) NOAA is part of the US Department of Commerce. NWR includes more than 900 transmitters, covering all 50 states, adjacent coastal waters, Puerto Rico, the U.S. Virgin Islands, and the U.S. Pacific Territories.

In Canada, a similar system (Weatheradio Canada) is in place that uses many of the same broadcast frequencies (along with others in the AM and FM commercial broadcast band) and the same coding system for alerts.

A weather radio receiver is not just for emergencies. It is a dependable, round-the-clock source of weather information to help plan daily activities.

Weather radio receivers should be standard equipment in: Hospitals, Schools, Marinas, Dispatch Offices, Manufacturing plants, Campgrounds, and of course, Homes.

Think of a weather radio receiver as one of those appliances that no home, office, or building should be without.

What is SWARA?

The Sullivan Weather Amateur Radio Association (SWARA) is a non-profit team of amateur radio operators affiliated with the Amateur Radio Emergency Service (ARES).

SWARA members volunteer their time to provide communications support and other appropriate functions within the Milwaukee/Sullivan Forecast Office of the National Weather Service and in conjunction with other local disaster service agencies.

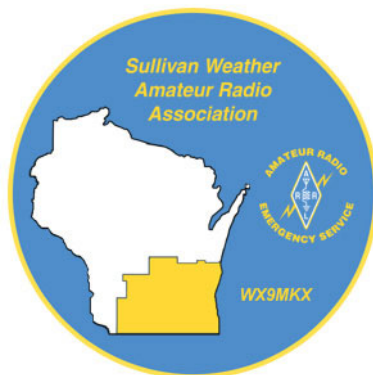
SWARA is self funded. Although we work within and support a local office of a government agency, we receive limited financial support from that agency. In this regard, we offer these radios for sale as a means of funding our efforts in support of the Milwaukee/Sullivan Weather Forecast Office of the National Weather Service.

Are you interested in working with us? SWARA is always looking for people willing to help others.

To learn more about SWARA and its goals, contact us at:

SWARA
Post Office Box 265
Okauchee WI 53069

Phone: 414-852-2934
E-mail: swara@execpc.com



A storm is coming.



Do you have time to take cover?

Someone has abducted a child.



Do you know who to look for?



Why should a person or business buy an all hazards alert radio?

- ✦ Family Safety – an important part of a disaster plan
- ✦ Up to the minute weather information with no commercials and 24 – hour availability
- ✦ Faster than television
- ✦ Alerts only on where you want to be alerted
- ✦ All-Hazards Capability (Weather, Amber Alert, Hazardous Material Release, and many others)
- ✦ Know when bad weather approaches
- ✦ No subscriber fees
- ✦ Recommended by public safety agencies
- ✦ Works virtually anywhere in the USA
- ✦ Plan your day with on-demand information direct from the National Weather Service (NWS)



Midland Model WR-300

Common Features

- ✦ Hear NWS broadcasts with a touch of a button
- ✦ NWR/SAME decoding receiver feature allows listeners to hear only messages for the area(s) concerning them
- ✦ External antenna connection
- ✦ External alarm control feature
- ✦ 12 Volt DC powered (For Boat, RV, etc.) with battery backup
- ✦ AC adapter included for use on normal house current
- ✦ LCD display indicates nature of hazard
- ✦ User programmable alarm features

- ✦ Color and styling matches modern household decor
- ✦ AA battery backup
- ✦ Built-in AM/FM radio
- ✦ Built-in clock with alarm

There are many choices of alert monitor and many places to buy from. Why buy from SWARA?

- ✦ Proven product offering - it works!
- ✦ Purchases support a worthy local effort
- ✦ Name brand product backed by a US manufacturer
- ✦ Versatile
- ✦ Support available for setup

| | | |
|--|--|--------------------------------|
| Quantity | Item | Price Each |
| _____ | Midland WR-300 All Hazards Alert Radio | \$64.95 ea. |
| Sales Tax — <i>Included in the Above Price</i> | | Item Subtotal |
| _____ | Shipping & Handling — First Radio | \$7.50 |
| _____ | Shipping & Handling — Each Additional Radio | \$2.00 ea. |
| Item Subtotal + Shipping & Handling Subtotal | | + Shipping & Handling Subtotal |
| = | | Check Amount |
| Name | | _____ |
| Shipping Address | | _____ |
| City, State | | _____ |
| Zip Code | | _____ |
| Telephone | | _____ |

Mail this Form and Remittance

to:

SWARA
Post Office Box 265
Okauchee WI 53069